Workflow Tracks by Page Types

HUGE PAGES (8, TBC) Custom FatWire template

*Homepages, Channel Showcase, Program Schedule landing, Support Overview, Sports Schedule, Get SXM, What is SXM, All subscriptions **New content***

BSM (Fred)
FUNCTIONAL REQUIREMENTS
due date

Huge
PSDs
due date

Allyson/Gordon
EDITORIAL ASSETS
due date

Huge
HTML
due date

Inter (Rob + Help)
GRAPHIC ASSET PRODUCTION
for FatWire and Flex Content
due date

Dev (Greg)
NEW HEADER & FOOTER TEMPLATE for FLEX CONTENT
(Updates pages, Redesigned pages)
due date

Dev (Greg)
CUSTOM TEMPLATES IN FATWIRE
due date

Interactive (Kristen? _____)
CONTENT ENTRY
due date

DEV?
REDIRECT VANITY URL
due date

Paul Nugent, Wayne Moser, Interactive
QA + UAT + Fixes
(Must pass QA check list and approvals to clear for launch)
due date

Producer
LIVE
Nov 15

UPDATED PAGES (number TBD) Flex Content

*Product pages, Data services pages, Sky Dock, Corporate Overview ... **Moderate to no content changes***

Interactive
MIGRATE vs. ARCHIVE
due date

NO WIRES

Interactive (Rob)
DESIGN
due date

CONTENT ASSETS DEVELOPMENT
Massaging legacy content for Updated pages

Editors (Allyson, Gordon)
APPROVE CONTENT FOR ACCURACY
due date

Producer (TBD)
Task lead (David)
CODE PAGES
due date

Interactive
CONTENT ENTRY into Flex Content
due date

DEV?
REDIRECT VANITY URL
due date

Paul Nugent, Wayne Moser, Interactive (David for code; TBD for content), Editors
QA + UAT + Fixes
(Must pass QA check list and approvals to clear for launch)
due date

Producer
LIVE
Nov 15

REDESIGNED PAGES (# TBD): new look , new content Flex Content

*Listen Online landing, Search landing, OEM landing ... **Combine content***

Interactive (TBD)
WIREFRAMES (incl. curate content)
due date

Lisa Green
VALIDATE LEGAL CONTENT

CONTENT ASSETS DEVELOPMENT
Massaging legacy content and creating new content for Redesigned pages

Interactive, Legal
APPROVAL of all content (incl. legal)
due date

Rob, producers
DESIGN
due date

Stakeholders for approvals;
Interactive for traffic
Rob for design
APPROVAL / REVISIONS / FINAL PSDs
due date

Interactive (David)
CODE into Flex Content pages
due date

DEV?
REDIRECT VANITY URL
due date

Paul Nugent, Wayne Moser, Interactive (David for code; TBD for content), Editors
QA + UAT + Fixes
(Must pass QA check list and approvals to clear for launch)
due date

Producer
LIVE
Nov 15

CHANNEL PAGES (200+): Redesigned legacy page, new header & footer , updated content

*E-Street, Howard 100, **Combine Sirius and XM content, re-purpose EPG***

Interactive (Rob)
FINALIZE DESIGN: CHANNEL PAGE and GENRE PAGE*
(*Howard, Oprah, Nascar ... with Special Message device)
due July 30

Rob, producers
GRAPHIC ASSET PRODUCTION
due date

Rob
PSD
due date

Interactive (Rob)
(If technical requirements overlap exists)
GRAPHIC ASSET PRODUCTION for CHANNEL MODULES FEATURED ON "RECOGNIZED" HOMEPAGES
due date

Dev
CHANNEL PAGE and GENRE PAGE FatWire TEMPLATE and MIGRATION of SIRIUS PAGES into NEW TEMPLATES
due date

Allyson
EDITORIAL ASSET VALIDATION AND XM PAGES INTEGRATION
(e.g. Canadian xm, MLB, PlayByPlay)
due date

Interactive (_____)
GRAPHIC ASSET ENTRY into migrated pages via FatWire
due date

Allyson
EDITORIAL CONTENT REVISIONS
At will

DEV?
REDIRECT VANITY URL
due date

Paul Nugent, Wayne Moser, Interactive (David for code; TBD for content, Rob for graphics), Editors
QA + UAT + Fixes
(Must pass QA check list and approvals to clear for launch)
due date

Producer
LIVE
Nov 15

3rd PARTY PAGES (Utility page, number TBD)

*Careers, Investor Relations, About Us, Corporate Overview ... **Moderate to no content changes***

Interactive
MIGRATE vs. ARCHIVE
due date

NO WIRES

DEV
HEADER AND FOOTER HTML
due date

Interactive (Andrea, Rob for graphics)
3RD PARTY VENDOR PRODUCTION
due date

Editor (Andrea, business owners)
APPROVE CONTENT FOR ACCURACY
due date

DEV?
REDIRECT VANITY URL
due date

Paul Nugent, Wayne Moser, Interactive (David for code; Andrea for content)
QA + UAT + Fixes
(Must pass QA check list and approvals to clear for launch)
due date

Producer
LIVE
Nov 15