Single Site — Subscriptions IA.v7

List of all packages Sirius + XM
SIRIUS Everything
SIRIUS Everything Plus Best of XM
Family Friendly Plus the Best of SXM
Family Friendly
Mostly Music
News, Sports & Talk
A La Carte Gold
A La Carte
SIRIUS XM All-In-One
SIRIUS XM Family Friendly All-In-One

XM Everything Plus Best of SIRIUS
XM Everything
Family Friendly XM Everything Plus the Best of SIRIUS
Mostly Music
News, Sports & Talk

(Sharone, please confirm)

Subscriptions

Huge 5 — **Subscriptions** landing page — HUGE page L1

Existing subscribers can land on SiriusXM Premium from Global Nav

HUGE 5.1 — **Featured Sirius Packages** Page title TBD/Sirius Users — HUGE page L2

HUGE 5.2 — **Features XM Packages** Page title TBD/XM Users — HUGE page L2

Page Title to be confirmed

Interactive 5.1.1 — **Package Detail pages** (learn more) — NEW page L3

Interactive 5.2.1 — **Specialty Packages** — NEW page L3

Page Title to be confirmed

Interactive 5.1.1.1 — **Mature Content** Warning overlay — Redesigned page L4

Login form popup 19

MCD 5.1.1.2 — **Get It Now** Subcribers — Redesigned page L4

MCD — **Subscriber purchase sequence** — Updated page L5

Sirius | XM — HUGE 5.3 — **Featured Packages** Have-no-radio Users — HUGE page L2

Page Title to be confirmed

Interactive 5.2.1 — **Specialty Packages** REPEAT OF 5.2.1 above — NEW page L3

Page Title to be confirmed

MCD 5.3.2.1 — **Get It Now** links non-subscribers to SHOP to purchase equipment — Updated page L4

MCD X.X.X.X — **New Subscriber Registration** Users prompted to open account — Updated page L5

Confirm this sequence

Shop 16 — **SHOP** to acquire equipment — Updated page L1

Interactive 5.4 — **Sirius XM Internet Radio** — Redesigned page L2

From text link "Mobile | Internet Radio"

Interactive 5.4.1 — **Subscriber 7-Day Trial Registration** — Updated page L3

Cheetah 5.4.1.1 — **User Preferences** — Updated page L4

Interactive 5.4.1.2 — **Thank You page** — Updated page L5

Login form popup 19

Interactive 17 — **Listen Online/ Media Player** — Redesigned page L1

Channel Lineup with drop down filters

This link does not exist currently. Confirm/finalize plans

SelfCare 5.4.2 — **Non-Subscriber 30-Day Trial Registration** — Updated page L3

IT 5.4.2.1 — **Non-Subscriber Billing Info** — Updated page L4

IT 5.4.2.2 — **Subscriber Trial Registration** — Updated page L5

IT 5.4.3 — **Portable Internet Radio** SHOP — Updated page L3

SHOP

Shop 5.4.4 — **Internet Radios** (Sirius Shop) — Updated page L3

Interactive 5.4.6 — **Mobile** — Redesign ed page L3

From text link "Mobile | Internet Radio"

Interactive 5.4.6.1 — **Apple** — Updated page L4

3rd Party 5.4.6.1.4 — **Download Free App** — L5

Mobile view

Interactive 5.4.6.1.1 — **Channel Lineup** Device changes. Lineup data is the same for all phones. Unique URL. — Updated page L5

Interactive 5.4.6.1.2 — **Get Premium Online** — Updated page L5

Interactive 5.4.6.1.3 — **FAQ** Device changes, FAQ is the same for all phones. Unique URL. — Updated page L5

Media Player 5.4.6.1.5 — **Free 7-Day Trial** Email Sign-in Registration in Media Player tree — Updated page L5

Interactive 5.4.6.1.2.1 — **Sirius Subscribers** Email sign-in — Updated page L6

3rd Party 5.4.6.1.2.2 — **SXM Subscribers Step 1 Registration*** My Account log-in — Updated page L6

Interactive 5.4.6.1.2.3 — **I Don't Have Sat. Radio Step 1 Registration** Email sign-in — Updated page L6

*Does subscription sequence trigger the Sirius vs XM overlay?

Interactive 5.4.6.2 — **Android** — Updated page L4

Mobile view

Interactive 5.4.6.2.1 — **Channel Lineup** Device changes. Lineup data is the same for all phones. Unique URL. — Updated page L5

Interactive 5.4.6.2.2 — **Get Premium Online** — Updated page L5

Interactive 5.4.6.2.3 — **FAQ** Device changes, FAQ is the same for all phones. Unique URL. — Updated page L5

Quick Play — **Android Streaming App**

Interactive 5.4.6.3 — **Blackberry** — Updated page L4

Quick Play — **Blackberry Streaming App**

Mobile view

Interactive 5.4.6.3.1 — **Channel Lineup** Device changes. Lineup data is the same for all phones. Unique URL. — Updated page L5

Interactive 5.4.6.3.2 — **Get Premium Online** — Updated page L5

Interactive 5.4.6.3.3 — **FAQ** Device changes, FAQ is the same for all phones. Unique URL. — Updated page L5

Interactive 5.4.7 — **Systems Requirements** — Updated page L3

Interactive 5.12 — **XMWX** — Updated page L3

Interactive 5.12.1 — **Aviation** — Updated page L3 → Interactive 5.12.1.1 — **Pricing** — Updated page L4 → Interactive 5.12.1.1.1 — **Solutions** — Updated page L5

Interactive 5.12.2 — **Marine** — Updated page L3 → Interactive 5.12.2.1 — **Pricing** — Updated page L4 → Interactive 5.12.2.1.1 — **Solutions** — Updated page L5

Interactive 5.12.3 — **Ground** — Updated page L3 → Interactive 5.12.3.1 — **Pricing** — Updated page L4 → Interactive 5.12.3.1.1 — **Solutions** — Updated page L5

Interactive 5.12.4 — **XM WX Data** overview — Updated page L3 → Interactive 5.12.4.1 — **Data Products** — Updated page L4

Interactive 5.12.5 — **News and Events** — Updated page L3 → Interactive 5.12.5.1 — **Upcoming Shows** — Updated page L4

Interactive 5.12.6 — **FAQs** specific to XMWX — Updated page L3

Interactive 5.6.7.7 — **Get XM WX** — Updated page L4 → **Purchase sequence** specific to XMWX — Updated page L5

Interactive 5.6 — **Backseat TV** Sirius — Updated page L2 → Interactive 5.6.1 — **Backseat TV schedule** — Updated page L3

Interactive 5.7 — **Travel Link** — Updated page L2 → Interactive 5.7.1 — **Travel Link FAQs** — Updated page L3

Interactive 5.8 — **Sirius Traffic** — Updated page L2

Interactive 5.8.1 — **Sirius Traffic FAQs** — Updated page L3

Interactive 5.8.2 — **Coverage Maps** Popup overlay — Updated page L3

Interactive 5.9 — **Sirius Marine Weather** — Updated page L2

Interactive 5.10 — **NavTraffic** XM — Updated page L2

Login form popup 19

My Account 14 — L4

Interactive 5.10.1 — **Market coverage** — Updated page L3

Interactive 5.10.2 — **Availability** — Updated page L3

Interactive 5.10.3 — **Pricing** — Updated page L3

Interactive 5.10.4 — **FAQs** specific to NavTraffic — Updated page L3

Interactive 5.10.5 — **What's new** — Updated page L3

Interactive 5.10.6 — **Subscribe Now** — Updated page L3

Interactive 5.10.1.1 — **Coverage Maps** Popup overlay — Updated page L4

Interactive 5.11 — **Nav Weather** XM — Updated page

Interactive L2 5.6.6.1 — **Availability/ Select Your Vehicle** — Updated page L4

Interactive 5.6.6.1 — **Pricing** — Updated page L4

21.10.1. — **Sirius / XM Customer Agreement** PDF — L5

X.X.X.X — **Subscribe online** XM login / register form (same as in section 5 .3) — L5

KEY

Regular Page
page title
production lead — HUGE 5.1.1 — page ID
Package Detail pages (learn more)
workflow track — HUGE page L3 — user click level
annotation

3rd Party Page (grey box)
Cheetah 5.5.1.1 — **User Preferences** — Updated page L4

"Spit Screen" Page
Interactive 5.6 — **Data Services** — Redesigned page L2

"Toggle Tab" Page
Sirius | XM — HUE 5.3 — **Featured Subscriptions** (SXM/XM) — HUGE page L2

Popup overlay

Platform Specific pathway

Non-hierarchical link

Unconnected Pathways

Accessed directly from Global Nav fly-out
Radio Manuals

Redesigned Page
Mature Content Warning overlay